



Film & Media Academy Magnet Program Digital Portfolio Instructions

<p>Create a free website using Weebly.com</p>	<ol style="list-style-type: none"> 1. Go to www.weebly.com. Create a free account. 2. Plan what content you will use to create your portfolio using the instructions for each section provided on this page. 3. Once you have completed your portfolio profile, copy and paste your website link into your online Magnet Program application.
<p>Profile Picture</p>	<p>Select and upload a head shot profile picture that represent you best as a student and pre-professional. Your school picture would be a great picture to use! You may also use a picture that you have taken with your phone or other digital device. You may not use pictures that have visible filters that make you look much different than you actually look or that add images to the frame. You should be dressed appropriately for school in your picture. You do not have to be in a school uniform, but you should have on school appropriate or business casual clothing in your photo.</p>
<p>About Me</p>	<p>Create a text section labeled About Me. This section should include your first and last name, grade, current school, and student number, and one word that describes your personality.</p>
<p>Meet Me Video</p>	<p>Create a video of yourself that introduces you to the selection committee and upload it into your portfolio with the label Meet Me Video. We are looking for you to be able to confidently speak about yourself as you tell us who you are and why you are interested in the A/V Tech & Film Academy.</p>
<p>My Work Samples</p>	<p>In this section, you will bring to life the any content (videos, photography, blogs, writing samples, performances, etc.) that you would like our selection committee to consider. You should have 3-5 examples of content that you have created or were involved in. Your narrative explanation should explain your role in the project or activity.</p>
<p>My Story</p>	<p>The My Story section of your digital portfolio should clearly communicate your career goals and your interest in film and media. You should reveal a personal experience that exhibits your ability to overcome obstacles and achieve an established goal. Your story should make the connection between participation in this program and your goals in life.</p>

Film & Media Academy Magnet Program Digital Portfolio Rubric

	Very Well Suited 3	Adequately Suited 2	Not Suitable 1
Profile Picture _____	Student's face is clearly visible. Student is dressed appropriately for the school environment.	N/A	Profile picture has a filter that visually distorts or covers the student's face or natural features. Student is dressed inappropriately for the school environment.
About Me Section _____	The About Me section is complete. Information is accurate and free of any spelling errors.	Some of the About Me section is filled out Text is incorrectly spelled, uppercase, or lowercase	There is no About Me section.
Meet Me Video _____	Candidate's verbal communication is audibly very clear, illustrative, and takes the appropriate tone for a school setting. He/she demonstrates a strong command of the English language and uses it for maximum impact on the receiver(s) to illustrate who he/she is. Candidate exhibits a high degree of self-confidence. Candidate speaks about him/herself with fervor and zeal. He/she exhibits confident body language.	Candidate's verbal communication is audibly clear, but paints a general picture of him/herself rather than a detailed picture. He/she demonstrates a satisfactory command of the English language. Candidate exhibits some self-confidence. He or she speaks about him/herself with assurance but does not exhibit a strong belief in self.	Candidate's verbal communication is audibly and /or visually unclear, and lacks language that illustrates his/her self-concept. He/she demonstrates a poor command of the English language. Candidate does not exhibit any self-confidence. He/She speaks critically and with self-doubt.
My Work Samples _____	Candidate describes a clear and extensive track record of experiential activities that demonstrate a progressive interest in film, digital media, broadcast journalism or media arts. He/she is an avid consumer of content and has examples of content he/she has created, or has participated in activities that are related to content creation.	Candidate describes a short/minimal history of exploratory activities that support his/her interest in film, digital media, broadcast journalism or media arts, but has a clear interest in/excitement about learning more about content creation. Student has some or no examples of content he/she has created.	Candidate cannot describe activities or experiences that support an interest in film, digital media, broadcast journalism or media arts nor any related field.
My Story _____	Candidate communicates clear career goals. He/she reveals a personal experience that exhibits his/her ability to overcome obstacles and achieve an established goal. Candidate can clearly associate participation in this program with a specific life goal.	Candidate communicates a general idea of his/her life's direction. He/she describe how he/she would overcome a program related obstacle in the future. Candidate can vaguely associate participation in this program with a specific life goal.	Candidate is unable to communicate a general idea of his/her life's direction. He/she is unable to describe how he/she might overcome an obstacle in the past or future. Candidate cannot associate participation in this program with a specific life goal.